

13 Ways to Market & Promote

Your Biz

Strategies to Attract Leads & Grow Your Sales



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1

Host a FREE educational tele-seminar about your product or service and invite everyone you know.

2

Place your business cards, postcards & flyers at car washes, day care centers and other places in your neighborhood.

3

Host a FREE product give-a-way and drive massive traffic to your website

4

Create your own podcast and post it to Itunes or Soundcloud to attract clients or customers

5

Use the Facebook Offer feature and create a special offer for your Fans. And promote the offer.

6

Write an e-book about your product or service and give it away to attract clients.

7

Host a workshop that will attract your ideal customers (e.g. a Make-Up Class if you sell make-up).

8

Place Pay Per Click ads on Social Media sites like Facebook, Instagram and Twitter.

9

Create videos about your product or service and promote them on Youtube via ads.

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Create a monthly newsletter about your product or service and promote it across social media to attract leads to sign up for it.

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Post ads on Craigslist

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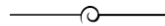
2

Write articles and post them on article directories like EzineArticles

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3

Pay someone to run a solo ad to their list if the audience matches your ideal customer



For more marketing strategies

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