

# **7 Ways to Market & Promote Your Network Marketing Biz on Facebook**



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# 01

Create a Facebook Fan Page for yourself. Brand yourself as an industry expert. And run a "LIKES" campaign. This creates awareness about you and builds your fan base. Target people who like other industry experts like "Eric Worre".

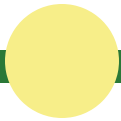
# 02

Change your Facebook Timeline Cover to promote your product or service and include an arrow pointing to the call to action button to drive more traffic to your site. This should point to your personal website. Add a link from your personal website to your company website. Remember, always brand YOU first.

# 03

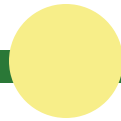
Create a Facebook Offer using this specific feature on your Fan Page to drive more traffic to your products or service. Make sure this is your special offer and not a company specific offer. Send your traffic to your personal site.

# 04



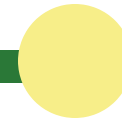
Create a series of Facebook Live videos to highlight your product or service. Use this as an opportunity to educate potential customers/ reps. Also give product demos. Challenge yourself to go live everyday for 30 days.

# 05



Create a Facebook Video Ad to drive traffic and awareness to your product or service. Possibly convert one of your FB Lives into a video ad. Always remember to re-purpose and re-use your videos.

# 06



Use the Facebook Story Feature to share and highlight what's going on in your business. Especially, when people are winning on your team. Share Success Stories. People love Network Marketing Success Stories

# 07

Create a special group for your customers and prospects so they can be the first to get news about your company. This will also put them in a make shift "waiting room" where you can warm them up to your opportunity.

# Bonus...

Always post with a purpose. There is a special way to post on Facebook to get engagement and generate leads without paying for ads. You simply must post a success and ask a question, then give a call to action. Like this:

*"Today I made \$300 in less than an hour and now I am about to pay off my Macy's bill. Who else would like to be able to pay off their bills? Type "Me" in the Comments section."*

*"Today I work up to \$1,000 bonus check and it happened while I was on vacation. Who else would like to be able to make money in their sleep? Type "Me" in the Comments section."*

*"Hey now, I'm jumping for joy! I just signed up two people on my team and made \$500 extra bucks." Who else would like to learn how to make an extra \$500 and learn from an expert? Type "I Do" in the Comments section below."*

You get the point?

Now the next issue will become responding to all of these people. But you can put your responses on auto-pilot by using a tool like Credi Response. Learn more about it by clicking [here](#).

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# Thanks!



REMEMBER THE GOAL IS ALWAYS TO TAKE  
LEADS OUT OF SOCIAL MEDIA AND GET THEM  
ONTO YOUR LIST. NEVER FORGET THIS.

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